

Gerard Roofing Technologies Takes it to the Extreme on Extreme Makeover: Home Edition

Gerard Roofing Technologies, a Metals USA® Company was featured on the March 4th 2007 episode of ABC's Extreme Makeover: Home Edition as the roofing product chosen to enhance the architectural appearance of the design plan for a new remodel of the Tate Family home in Tampa Florida.

The Tate Family experienced a devastating loss last summer when the family home was struck by a plane. The site has been transformed into a two story custom home put together in one week by the precision coordinating efforts of WCI Communities Inc., show production staff, designers as well as contracting and installation crews.

The new Tate family home now features a stone coated steel roofing system manufactured by Gerard Roofing Technologies. Gerard Roofing Technologies donated 55 squares of their Barrel Vault product. Barrel Vault reflects the look of Spanish mission design, a popular choice among coastal residents who enjoy the appearance of clay tile but want the safety and lightweight features stone-coated steel roofing provides.

Brandon Buckner of Advanced Roofing Services comments, "As the installing company it has been a very rewarding experience to have been a part of rebuilding a families' home and life. Our roofing contractors on the home did an excellent job and it was a sincere pleasure to work with the best of the best in residential construction- WCI Communities Inc."

With the installation efforts of the roofing crew from Advanced Roofing Services of Fort Myers Florida the Tate family now has the last roof they will ever need. Gerard's Stone Coated Steel Roofing Systems carry a lifetime warranty against 120 mph winds and they will not crack, curl, flake, rot or warp. A Gerard stone-coated steel roof is the ultimate worry free roofing alternative. Many owners of Gerard Roofs often describe their new stone coated steel roofs as "A Makeover that will last a lifetime."

For more information on Advanced Roofing Services visit www.advancedroof.net
For Gerard Roofing Technologies please visit www.gerardusa.com



SUNDAYS 8/7 CENTRAL ON ABC

About ABC-TV's Extreme Home Makeover: Home Edition

This year ABC's Extreme Home Makeover: Home Edition earned an Emmy for Outstanding Reality Program. It is one of the most-watched programs in the nation and is produced by Endemol USA, a division of Endemol Holding. David Goldberg is the president of Endemol USA. The series is executive-produced by Denise Cramsey. The show airs Sundays (8:00-9:00 pm ET), on ABC Television Network.